



2022 Mohawk Valley Garlic and Herb Festival
Canal Place, Little Falls, NY
www.mvghf.com
Vendor Application

The 19th Annual Mohawk Valley Garlic and Herb Festival committee invites you to participate as a vendor on **September 10th, 2022, from 10AM to 5PM**. The festival is held annually on the second Saturday of September. We anticipate as many as 5,000 attendees. \$5 suggested donation, children under 12 free, family/group is \$15.

We accept applications for these categories: **Garlic Grower, Herb/Produce Grower, Fine Artisan, Festival Cuisine Vendor, Food Product Producer, and Non-Profit Organization**. **NOTE:** Thinking of bringing other items than what you stated on application? We need to know this—it is a JURIED show and we want your sales to soar—each and every vendor. Artisans' work must be 80% their own. Food vendors and product producers **must** include at least one food item that is garlic and/or herb flavored on their menu. We take pride in this festival's agricultural flavor--decorate your booth appropriately. (We give a "Best-in-Show" award each year.) Set-up for all vendors is on Saturday from 7AM to 9:30AM. Please note: the festival will end at 5PM. **ABSOLUTELY NO EARLY TEAR-DOWNS! VENDORS WHO CREATE A "HOLE" IN THE FESTIVAL'S "FABRIC" BY TEARING DOWN THEIR TENTS PRIOR TO FIVE PM WILL NOT BE INVITED TO RETURN TO FUTURE FESTIVALS.** "Sold-out" signs will be provided to vendors whose products sell out prior to 5PM, but the vendor booth **MUST** stay intact! 72 hour cancellation notice is required. We have a vendor waiting list and your spot will be given away—you will not be invited to return if 72 hours' notice is not given!!

Once application is accepted by juried selection, the fee is *non-refundable*. Please include a thorough description of your products and photos of booth set-up (first-timers only). Vendors do not have exclusive rights to the sale of any particular item. *A self-addressed, stamped business-sized envelope with first-class stamp must be enclosed with application.* Feel free to download/email the application. The decision of the judges is final.

10X10 space rates:

Electricity -Please bring a generator if you need electricity. Quiet inverter generators ONLY, no construction generators will be allowed. **ALL FOOD VENDORS ARE CONSIDERED 2 BOOTHS**

Submitted by **May 15th** - \$75

Submitted by **June 15th** - \$100

June 15th application deadline and payment due.

We are thrilled to be back after two years! Layout is changing slightly, vendor spaces are limited and ARE NOT GUARANTEED. NO side by side DOUBLE BOOTHS this year except food trucks. PLEASE do NOT bring your pet with you.

All vendors must provide their own attractive shelter with proper business signage and adequate tie-downs. Come prepared for both grass and pavement. (We always anticipate a bit of wind and tie-downs are suggested for safety purposes.) All food vendors must meet all local regulations and all vendors must post any required permits and licenses. The festival is held rain or shine. A no-show from a vendor will result in no further invitations to future festivals.

For questions or more information, please contact mohawkvalleygarlic@gmail.com. Check the website www.mvghf.com for updates on the festival and FaceBook to share the event page.

The small, hardworking festival committee is always grateful for volunteer help or feedback.

Make checks payable to: **Local Foods Incubator, Inc.**

Return application and SASE to: **MVGHF c/o The Mustard Seed 407 Canal Place, Little Falls, NY 13365**

